# **Public Report of Sustainability Initiatives**

At AFAQ Travel & Tourism Oman, we are committed to fostering a sustainable future for our planet and communities. As a responsible corporate citizen, we recognize the critical importance of integrating sustainability into our business practices and operations. Our sustainability initiatives are designed to minimize our environmental impact, promote social responsibility, and drive economic growth while ensuring the well-being of future generations.

We are proud to share the progress we've made under the guidance of Travelife to make our operations more environmentally and socially responsible:

## 1. Energy Efficiency

Our company, especially our Operations Manager, ensures the office temperature is set and maintained at energy-efficient levels during working hours.

## 2. Saving Electricity

Office staff strictly follow our energy-saving policy: turning off or unplugging devices and lights when not in use. We also make full use of natural sunlight, helping us reduce our energy consumption by 10%.

#### 3. Reducing Waste

We have reduced the use of products with excess packaging and single-use items. Instead, we promote reusable items like cutlery, straws, water bottles, bags, and coffee cups.

# 4. Waste Management

We separate recyclable materials and organic waste from our daily operations to ensure proper disposal and recycling.

#### 5. Community Engagement

We support local businesses by working with distributors of locally made products such as souvenirs, dates, and looban (incense). We've also started community activities like beach clean-ups and a community garden.

### 6. Flexible Work Arrangements

We offer flexible working options. During the pandemic, our facility coordinator helped ensure safety by providing health guidelines and making necessary arrangements.

#### 7. Sustainable Partnerships

We work with partners like Sama Heights, Arabian Oryx, and Sidab Sea Tours, who offer eco-lodges, ethical wildlife experiences, and other carbon offset initiatives.

#### 8. Customer Feedback

We collect feedback from our customers about their experiences with our eco-friendly tours to keep improving our sustainable offerings.

At AFAQ Travel & Tourism Oman, we understand that sustainability is not just a buzzword, but a necessary commitment to ensuring a healthier planet and a better quality of life for all. We

invite our stakeholders, customers, and partners to join us on this journey toward a more sustainable future. Together, we can make a difference.

For more information about our sustainability initiatives, please visit <a href="https://afaqtourism.com/">https://afaqtourism.com/</a>. Thank you for your continued support.